

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

**sincere先施**

**THE SINCERE COMPANY, LIMITED**

*(Incorporated in Hong Kong with limited liability)*

**(Stock code: 0244)**

**CHANGE OF ADDRESS OF REGISTERED OFFICE AND  
PRINCIPAL PLACE OF BUSINESS**

The board (the “**Board**”) of directors of The Sincere Company, Limited (the “**Company**”) announces that the address of the registered office and principal place of business of the Company will be changed to the following with effect from Tuesday, 1 April 2025:

Suite 2411,  
24/F, Jardine House,  
1 Connaught Place,  
Central,  
Hong Kong

By order of the Board  
**The Sincere Company, Limited**  
**Lin Xiaohui**  
*Chairman*

Hong Kong, 28 March 2025

*As at the date of this announcement, the executive directors are Dr. Lin Xiaohui, Madam Su Jiaohua and Dr. Yu Lai; the non-executive director is Dr. Tai Tak Fung; and the independent non-executive directors are Mr. Yu Leung Fai, Mr. Chung Chun Hung Simon and Mr. Lin Lin.*