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THE SINCERE COMPANY, LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 0244)

**(1) UPDATE ON INFORMATION
IN THE RESPONSE DOCUMENT;
(2) SUPPLEMENTAL ANNOUNCEMENT
TO RESIGNATION OF NON-EXECUTIVE DIRECTOR**

UPDATE ON INFORMATION IN THE RESPONSE DOCUMENT

Reference is made to (i) the offer document (the “**Offer Document**”) dated 5 May 2021 issued by Realord Group Holdings Limited in relation to the voluntary conditional cash offer (the “**Offer**”) by Realord Asia Pacific Securities for and on behalf of Realord Group Holdings Limited to acquire all the issued shares of The Sincere Company, Limited (“**Sincere**” or the “**Company**”); (ii) the response document in respect of the Offer (the “**Response Document**”) dated 20 May 2021 issued by Sincere; and (iii) the clarification announcement in relation to the Response Document dated 27 May 2021. Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Response Document.

It was originally disclosed by Sincere on page 14 of the Response Document that:

“As at the Latest Practicable Date, (i) Mr. Eric K K Lo, Mr. Peter Tan, Mr. Charles M W Chan and Mr. Anders W L Lau, intend to resign upon or after the Final Closing Date...”

The Board wishes to provide the following updates in respect of the above statement:

1. As disclosed in Sincere’s announcement dated 4 June 2021, Mr. Charles M W Chan has resigned as director effective from 4 June 2021; and

2. Mr. Eric K K Lo, Mr. Peter Tan and Mr. Anders W L Lau have informed the Board that they have decided not to resign for the time being, pending an orderly change in management and in the Board. As at the date of this announcement, none of them have committed to remain on the Board for any specific time period and each may resign at any time.

Save as stated above, all information set out in the Response Document remains unchanged.

SUPPLEMENTAL ANNOUNCEMENT TO RESIGNATION OF NON-EXECUTIVE DIRECTOR

Reference is made to the announcement of Sincere (the “**Announcement**”) dated 4 June 2021 in relation to the resignation of the non-executive director, Mr. Charles M W Chan (“**Mr. Chan**”). The Company would like to supplement that Mr. Chan’s reason for resignation was due to his intention to devote more time to his own business engagement.

Save as stated above, all information set out in the Announcement remains unchanged.

By order of the Board
The Sincere Company, Limited
Philip K H Ma
Chairman & CEO

Hong Kong, 8 June 2021

As at the date of this announcement, the executive director of the Company is Mr. Philip K H Ma and the independent non-executive directors of the Company are Mr. King Wing Ma, Mr. Eric K K Lo, Mr. Peter Tan and Mr. Anders W L Lau.

The directors of Sincere jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.