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**sincere**先施

**THE SINCERE COMPANY, LIMITED**

*(Incorporated in Hong Kong with limited liability)*

**(Stock code: 0244)**

**CHANGE OF ADDRESS OF SHARE  
REGISTRAR AND TRANSFER OFFICE**

The board of directors of The Sincere Company, Limited (the “**Company**”) hereby announces that with effect from 15 August 2022, the Share Registrar and Transfer Office of the Company, Tricor Tengis Limited (the “**Share Registrar**”), will change its address from Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong to:

**17/F, Far East Finance Centre  
16 Harcourt Road  
Hong Kong**

All telephone and facsimile numbers of the Share Registrar will remain unchanged.

By Order of the Board  
**THE SINCERE COMPANY, LIMITED**  
**Lin Xiaohui**  
*Chairman*

Hong Kong, 15 July 2022

*As at the date of this announcement, the executive directors are Dr. Lin Xiaohui, Madam Su Jiaohua, and Dr. Yu Lai; the non-executive director is Dr. Tai Tak Fung; and the independent non-executive directors are Mr. Yu Leung Fai, Mr. Yuan Baoyu and Mr. Chung Chun Hung Simon.*