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THE SINCERE COMPANY, LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock code: 0244)

POSTPONEMENT OF BOARD MEETING DATE

Reference is made to announcement of The Sincere Company, Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) dated 10 March 2025, in relation to the meeting of the board (the “**Board**”) of directors (the “**Directors**”) of the Company (the “**Board Meeting**”) to be held on Wednesday, 26 March 2025, for the purpose of considering and approving, among other matters, the final results of the Company and its subsidiaries for the year ended 31 December 2024 (the “**2024 Final Results**”) and considering the payment of final dividend, if any.

Since the Group is still reviewing the expected credit loss assessment on the gift receivable from Win Dynamic Limited performed by independent valuer and finalising the 2024 Final Results, the Board hereby announces that the Board Meeting will be postponed from Wednesday, 26 March 2025 to Monday, 31 March 2025.

By order of the Board
The Sincere Company, Limited
Lin Xiaohui
Chairman

Hong Kong, 24 March 2025

As at the date of this announcement, the executive directors are Dr. Lin Xiaohui, Madam Su Jiaohua and Dr. Yu Lai; the non-executive director is Dr. Tai Tak Fung; and the independent non-executive directors are Mr. Yu Leung Fai, Mr. Chung Chun Hung Simon and Mr. Lin Lin.